



OPPORTUNITIES FOR SPONSORSHIP

Please mark your level of sponsorship, fill out and return.

	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
	SUN FISH	SWORD FISH	ANGEL FISH	TRIGGER FISH	1-NIGHT SPONSOR	MERMAID	DOLPHIN	MARLIN
	\$250	\$500	\$1000	\$2500	\$3000	\$5000	\$10,000	\$25,000
Branding Benefits								
Headline Branding on all Print Marketing Materials								■
Featured Ad on Website Homepage with Link							■	■
Public Speaking Opportunity at Performance						■	■	■
Logo Placement on Venue Banner					■	■	■	■
Logo Placement on Event Signage				■	■	■	■	■
Logo Placement on 40K+ Flyers				■	■	■	■	■
Ad Placement in Digital Program with Link			■	■	■	■	■	■
Social Media Recognition			■	■	■	■	■	■
VIP Seating & Bard's Bites at Opening or Finale		■	■	■	■	■	■	■
Reserved Seating at Any Performance	■	■	■	■	■	■	■	■
Ad Placement in Printed Program	■	■	■	■	■	■	■	■
Listing in Digital and Printed Program	■	■	■	■	■	■	■	■

Sponsor & Payment Information

_____ business name

_____ contact

_____ address

_____ city, state, zip

_____ phone

_____ email

please charge my visa mc amex disc credit card

_____ card #

exp. _____ sec code _____

name as it appears on card

My check is enclosed, payable to Shakespeare by the Sea

I'd like to stay anonymous, no ad or listing please

Return completed form with payment

By Mail: Shakespeare by the Sea
777 Centre St
San Pedro, CA 90731

By Fax: 310-507-0269

Questions?

Contact: Suzanne, 310.217.7596
suzanne@shakespearebythesea.org

www.shakespearebythesea.org



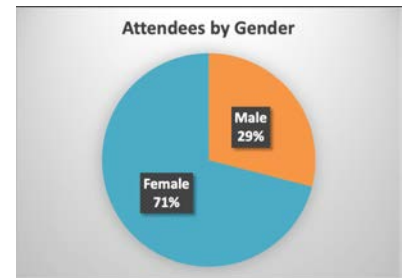
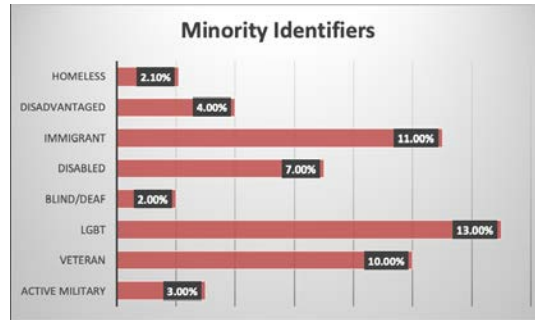
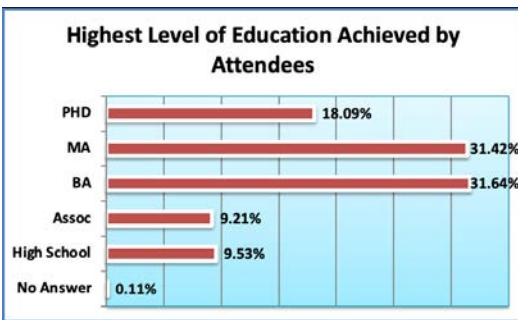
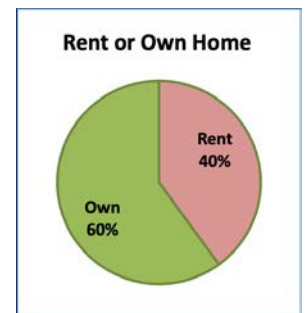
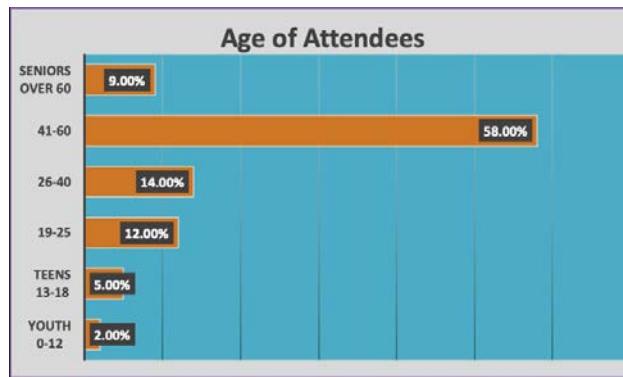
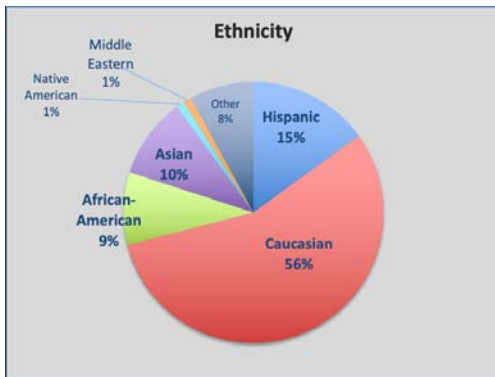
AUDIENCE DEMOGRAPHICS

SHAKESPEARE BY THE SEA
Timeless Tales. Ticketless Admission. Priceless Experience.

Statistics calculated from our 2022 Questionnaire responses.

In 2022, SBTS performed for over 13,000 people.

Our commitment to making arts accessible to all has empowered SBTS/LFT to reach over 560,000 diverse audience members and countless other professional and community participants since 1998.



Shakespeare by the Sea's MISSION:

To create theatrical experiences for audiences in culturally diverse communities to make theatre accessible to all.

To provide theatre presentations that incorporate community values and ideas into a timeless and dynamic theatrical experience.

To ignite imagination, promote literacy, and encourage artistic expression, while offering a venue for technical and performing artists to exercise their passion.

VISION:

Through our performances, we seek to explore to truth of the human spirit through Shakespeare's texts, affording each individual an unparalleled intellectual and emotional encounter.

By offering FREE productions in public venues we can reach the broadest demographics of English and non-English speaking audiences, allowing unlimited access without prejudice.



MARKETING STATISTICS

SHAKESPEARE BY THE SEA
Timeless Tales. Ticketless Admission. Priceless Experience.



Shakespeare by the Sea has been providing professional Admission-Free performances of Shakespeare's plays to audiences since 1998. Two plays are produced each summer and run in repertory from June to August.

Point Fermin Park in San Pedro is our anchor location, where the shows are rehearsed and perform 3 of the 7 weeks of the annual program. The remainder of our season takes place on tour in 13+ other cities, where we perform either one or two nights.

The tour encompasses a +195 square mile radius throughout LA and Orange Counties. From a bandshell stage at the Port of Los Angeles, beachy enclaves along the coast, foothill communities in the San Gabriel Mountains, and multiple regions of Orange County, the SBTS productions cover a breadth of neighborhoods each summer bringing Shakespeare's stories to residents and visitors who enjoy storytelling under the stars.

Attendance at the San Pedro performances alone is 61% local (residents from the 90731, 90732 zip codes). 24% South Bay (residents from 90274, 90275, Torrance, Lomita and the Beach Cities including Long Beach), 12% outer LA & OC (Los Angeles, Pasadena, Glendale, Anaheim, Downey, Newport Beach, etc.), and 3% other cities/states.

The SBTS website is active all year round, but most interaction occurs May - September as the season opens, progresses and closes. Recently, there were 1,352,041 total page views, and 255,481 unique visits.

We print and distribute over 40,000 Brochures, mailing 15,000 homes directly, then utilize volunteer audience members who've signed on as a street team to distribute the rest throughout the tour communities.

Our e-Newsletter reaches over 8300 audience members.

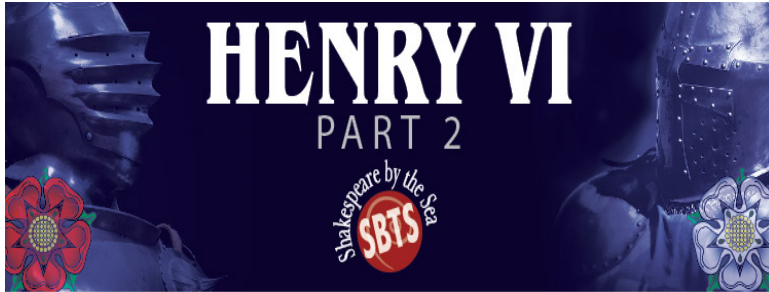
SBTS is active on Social Media. Our highest Facebook post saw over 20,000 views. We are currently at 6,000 followers and see roughly 10% engagement in page likes and views. We have 2200 Followers on Instagram.

Our Twitter account and has nearly 1400 followers and sees stronger engagement from June through August, usually 4-8 posts from users per show.



www.facebook.com/ShakesbytheSea | [instagram.com/ShakespeareByTheSea](https://www.instagram.com/ShakespeareByTheSea) | www.twitter.com/ShakesbytheSea

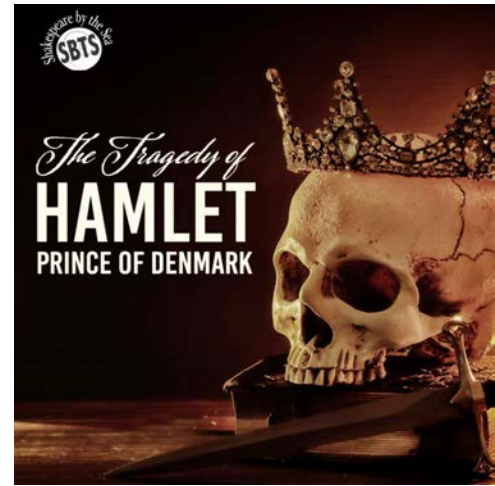
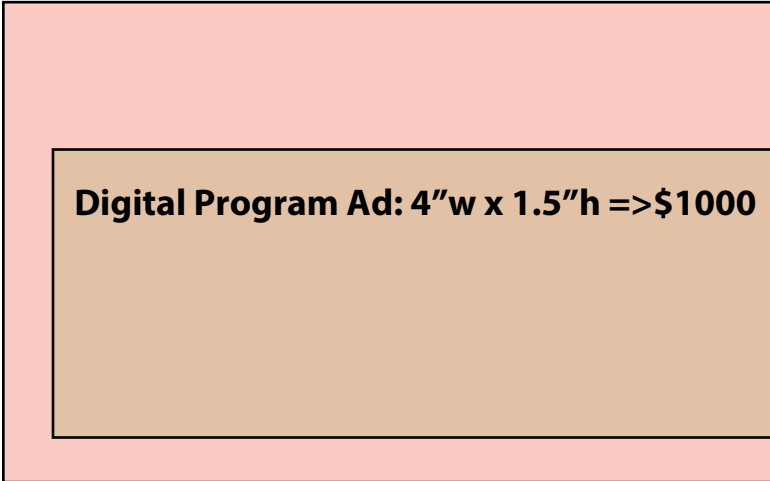
Website Featured Ad: 4"w x 1.5"h



Ads should be submitted via email as 300dpi JPG's or high resolution PDF's.
submit to:
pad@shakespearebythesea.org

Digital Program Ad: 4"w x 2.5"h =>\$2500

Website Display Ad: 2.5"w x 2.5"h



Digital Program Ad: 4"w x 1.5"h =>\$1000

Printed Program Ad:

Back Cover Full Page Ad =>\$25,000

Back Cover 1/2 Page Ad =>\$10,000

Inside Full Page Ad: 8.5"w x 11"h =>\$2500

1/2 Page Ad =>\$1000: 7.75"w x 4.75"h

1/4 Page Ad =>\$500: 4" w x 4.75" h

Biz Card Ad =>\$250: 3.5"w x 2" h

1/4 Page =>\$500

Biz Card =>\$250

1/2 Page =>\$1000